

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	31-May-15 Cajetillas (20 uds.)	31-May-14 Cajetillas (20 uds.)	Incremento %
MARLBORO	129.658.197	125.976.065	2,92%
WINSTON	113.157.204	112.556.889	0,53%
CHESTERFIELD	81.026.114	81.446.180	-0,52%
FORTUNA	68.238.886	73.798.692	-7,53%
CAMEL	62.004.242	61.917.172	0,14%
DUCADOS NEGRO	44.543.265	49.544.358	-10,09%
L&M	44.433.528	44.589.296	-0,35%
LUCKY STRIKE	44.137.947	49.987.635	-11,70%
NOBEL	37.674.040	39.983.810	-5,78%
DUCADOS RUBIO	27.796.257	30.429.957	-8,65%
WEST BROOKLYN	22.602.476	23.166.663	-2,44%
PALL MALL	19.311.730	18.407.466	4,91%
DUCADOS RUBIO 100'S	13.382.864	9.831.328	36,12%
DUCADOS RUBIO BLANDO	11.257.497	14.163.439	-20,52%
FORTUNA RED LINE	11.006.215	12.314.146	-10,62%
MARLBORO TOUCH	9.193.766	6.955.033	32,19%
MARK 1	8.262.840	7.411.968	11,48%
LUCKY STRIKE BLANDO	7.372.249	7.164.430	2,90%
MARLBORO POCKET	7.354.933	8.240.692	-10,75%
ELIXYR	7.105.204	6.473.970	9,75%
JOHN PLAYER SP.	6.570.776	7.229.615	-9,11%
NOBEL STYLE	6.425.715	6.287.592	2,20%
PHILIP MORRIS	5.976.355	672.103	789,20%
PHILIP MORRIS K/S	5.203.965	4.653.109	11,84%
L&M RED SEMI-RÍGIDO	5.089.943	7.296.498	-30,24%
BENSON & HEDGES AMERICAN	4.993.916	4.775.559	4,57%
LUCKY STRIKE CLICK & ROLL	4.496.587	3.387.362	32,75%
L&M BLUE SEMI-RÍGIDO	3.963.498	4.828.462	-17,91%
PALL MALL LARGO 100'S	3.289.878	5.590.750	-41,15%
CHESTERFIELD SEMI-RÍGIDO	3.249.909	4.414.580	-26,38%
NOBEL BLANDO	3.204.239	3.128.814	2,41%
BN	3.176.341	3.462.764	-8,27%
BULLBRAND	2.963.910	2.852.896	3,89%
AUSTIN	2.877.750	2.276.317	26,42%
R 1	2.844.049	2.736.812	3,92%
WINSTON REDVOLUTION	2.740.903	3.670.986	-25,34%
BENSON & HEDGES	2.562.250	1.605.603	59,58%
GAULOISES RUBIO	2.404.988	2.586.536	-7,02%
KARELIA	2.393.420	2.219.880	7,82%
JOHN PLAYER SP. BLACK/BLUE	2.159.199	2.219.713	-2,73%
OMÉ	2.120.890	1.639.870	29,33%
HERENCIA	2.035.009	2.315.648	-12,12%
LAMBERT & BUTLER	2.028.741	1.907.839	6,34%
RESTO MARCAS	46.466.376	55.797.901	-16,72%
Totales	898.758.060	921.916.399	-2,51%